

Women ⁱⁿ Public Life

"To inspire and support the women of
Guernsey to stand for public office"

**Unaudited Accounts
as at 30 June 2021**



Non- Profit Organisation Officers:

Shelaine Green	Chair	Appointed 2019
Zoe Lihou	Treasurer	Appointed 2019
Lisa Vahey	Secretary	Appointed 2020

Registered Address:

Ellisfield
Ruelle des Fries
Castel
Guernsey
GY5 7PW

Bankers:

HSBC Bank Plc
High Street
St Peter Port
Guernsey
GY1 2LB



Chair's Report

This report covers the period July 2020 to June 2021 – our first full year of operation.

In the last twelve months we've advertised 23 different vacancies via our website, our newsletter and our social media channels. Of the 13 roles with a known outcome, Women in Public Life's activities inspired one or more women to apply for 11 of them. Guernsey's first island-wide election was delayed from June 2020 to October 2020. Election night was a bittersweet experience – joy at the success of three women we had encouraged to stand, heartbreak that the total number of women in the States fell from 12 to 8.

A few weeks later, the parish elections were a completely different story. In a bumper year for candidates and turnout, 19 new women stood for douzenier and 12 were elected, shifting the percentage of female Douzeniers from 20% to 29% in one jump. Enthusiasm carrying over from the general election was one factor, but our social media videos of female douzeniers and constables explaining their Douzaine's achievements for their community, and the actions those women then took to encourage their parish to actively advertise for nominees, were definitely another. Congratulations to our Treasurer, Zoe Lihou, on being elected as Junior Constable of St Peter Port.

PR consultant, Linda Rolf joined our committee in September 2020 and immediately applied herself to planning for International Women's Day, recruiting a team of international women living in Guernsey as volunteers. Prevented from organising an in-person event by a second lockdown, the team went online, developing the brilliant 'Iconic Women' campaign. People from the 75 different nationalities living in Guernsey were encouraged to nominate an iconic woman from their home country to fill an online map of Guernsey with flags. The 51-flag interactive map was an amazing celebration of Guernsey's diversity, later recreated live on the lawn at a Government House reception.

Having safely got us off the ground, our much beloved candidate mentor, Richard Conder, retired from the committee in December 2020. Photographer and veteran of several festival committees, Paul Chambers, joined in January 2021, just in time for our Planning Meeting to map out the year. We're thrilled that Deputy Tina Bury remains a big part of our committee, despite her significant responsibilities in the States. Rachael Cumberland Dodd stepped down to focus on her marketing consultancy business in May 2021.

Looking forwards, our campaign to recruit female Douzeniers for this year's parish elections has already begun. We launched our "Be a Douzenier" leaflet at our first outreach event – a stand at the Government House Charities Fete, organised by our Secretary, Lisa Vahey, and her resourceful family.

We already have our eyes on Election 2025. We've made recommendations on how to encourage more female candidates to the States Assembly and Constitution Committee, built links with Jersey in anticipation of the learning from their 2022 election and created a thriving Politics Group on WhatsApp. Every single month is full of activity for Women in Public Life, the opportunities to encourage women to take up roles in public office never stop.

**Income and Expense Account
period ended 30 June 2021**

	2021	2020
	£	£
Income		
Donations - Founders	3,707	5,722
Donations - Other	310	707
Sponsorship	-	1,808
Event Income	-	157
Merchandise	-	30
	4,017	8,423
Expenses		
Advertising	327	320
Bank Fees	5	-
Design	120	605
Events	799	1,630
Filming	800	2,332
Insurance	114	161
Merchandise	-	50
Rent of Premises	370	-
Social Media	75	1,005
Subscriptions/Fees	237	10
Website	963	2,191
	3,811	8,304
Net Result	206	119

**Balance Sheet
as at 30 June 2021**

	2021	2020
	£	£
Assets		
Prepayments	170	113
Sundry Debtors	400	-
Cash in hand and at bank	370	1,825
	940	1,938
Liabilities		
Accruals	490	-
Amounts due to S Green	116	1,819
	606	1,819
Net Assets	334	119
Equity		
Bfwd	128	-
Current period result	206	119
Retained earnings		9
Closing Position	334	128

Treasurer: *Zoe Lihou*

10-Aug-21



**Supporting notes to the unaudited accounts as at
30 June 2021**

Women in Public Life is a locally registered Guernsey non-profit organisation NP273.

Accounting policies adopted in preparing accounts

Basis of preparation

These non-profit organisation accounts have been prepared on an accruals basis and reported in pounds sterling (£).

Cash and cash equivalents

Cash and cash equivalents represent those balances held in the entity's name with HSBC Bank Plc and PayPal as well as Petty Cash.

Liabilities

Short term amounts owing to S Green are interest free and repayable within one year and accounted for at the value of expenses incurred.

Prepayments

These are the amounts the entity has paid for in respect of annual costs in advance for registration items.



**Supporting notes to the unaudited accounts as at
30 June 2021 (continued)**

Profit and Loss Account

Donations received from executive committee members are classified as 'Donations Founders'. All other donations classified as 'Donations Other'.

Expenditure fell by more than 50% in 2020/1 to just over £4,000 in total. However, the previous year (2019/20) was our launch year with significant set-up costs, therefore £4,000 is more representative of our annual budget going forward.

Two projects accounted for 56% of spending. Our Douzenier videos were professionally filmed and edited at a cost of £800. Our International Women's Day project cost £1,400 to create the interactive map on our website, promote the campaign online and print the flags that were held up at Government House.

We weren't able to interest a sponsor in our International Women's Day campaign this year but in the light of the publicity it went on to achieve, we are hopeful for future campaigns and events. In the meantime, we are beginning to receive donations from individuals and companies who appreciate our work and we are grateful to them. Our founders remain committed to underwriting our Annual Plan.

Event income is the net of ticket receipts and event booking fees.

Merchandise relates to sale of branded items.
